Business Overview

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Company name

BUNKASHA PUBLISHING Co., Ltd.

Established

1948

Our services

digital book and magazine publication

Address

29-6 Ichibancho, Chiyoda-ku, Tokyo

Staff

156 employees*

Share capital

10,000,000 yen

Revenue

5,500,000,000 yen (in 2022)

Executives

CEO Harumi Kon

Board member Koji Nakajima Board member Yuji Ooshima Board member Jinpei Yoshida

Auditor Shin Tanaka

Affiliate companies

KAIOHSHA PUBLISHING Co., Ltd. BUNYUSHA PUBLISHING Co., Ltd. SHINAPOLLO PUBLISHING Co., Ltd.



Beaglee Inc.





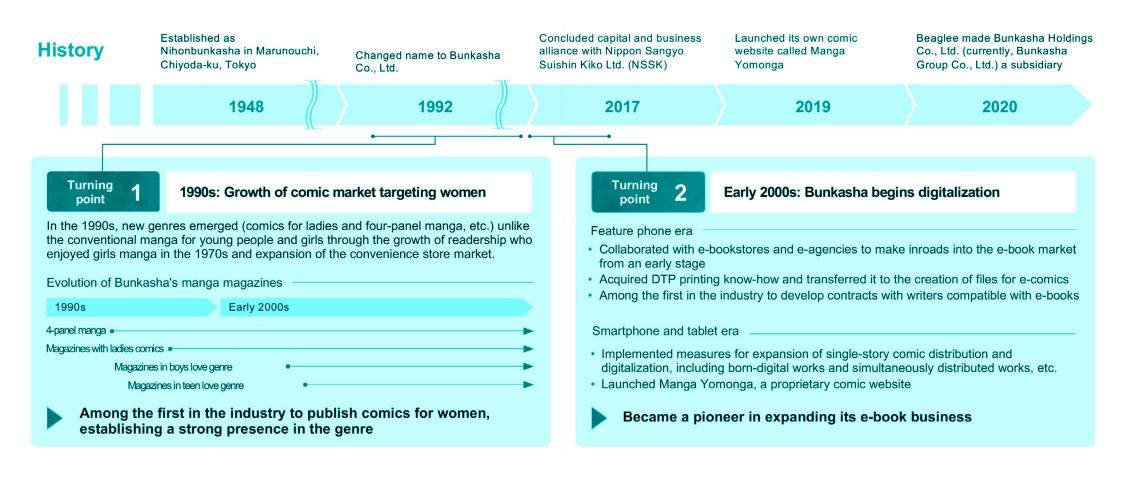
Business Overview



Timeline and Projects

At Bunkasha, we pride ourselves on our ability to expand our business in response to trends and

reader needs. We are prolific publishers in the manga industry. Our focus is publishing manga aimed at adult women, but we are continuing to expand into other genres. We also publish informational magazines, including women's fashion magazines and automobile magazines.



Business Overview

Specialties

Manga



- We specialize in manga aimed at adult women, with a proven track record in digital publication.
- Many titles are easy to read, self-contained stories that are well-suited for digital publication.
- We also publish longer, serialized titles that draw readers in and compel them to buy the next chapter.

Examples of our publications

Ladies' comics

Other world (isekai) light-novels

Steamy women's manga (Romans)

Boys Love (BL)

Informational Magazines



 Edgy, one of a kind informational magazines (e.g. fashion and automobile)

Own the rights for several highly-acclaimed titles across
the "ladies' comics," "TL," "BL," and "isekai light novel" genres
Also publish women's fashion and automobile informational magazines

Fashion magazines



Automobile magazines

